

Brewer's Alley IPA Takes Silver at International Beer Competition

FREDERICK, MD – Brewer's Alley was awarded a silver medal for its India Pale Ale (IPA) on April 10 in Chicago, IL, in the Brewers Association (BA) World Beer Cup® 2010, an international beer competition recognizing outstanding beer brewing across the globe.

The 2010 World Beer Cup® has become the world's largest commercial competition. More than 3,400 entries, originating from 44 countries were submitted in the 2010 event. A panel of 179 judges from 27 countries evaluated entries in 90 beer-style categories. Gold, silver and bronze medal were awarded in most categories.

“Everyone here is very excited about winning the silver award, particularly given the large number of breweries participating in the event,” said Phil Bowers, president of Brewer's Alley, Inc., a brewpub, located in downtown Frederick, MD. The brewpub's IPA was also the recipient of a bronze medal at the Great American Beer Festival held in Denver, CO, in September. “Winning two such awards in one year for our IPA is a testament to the quality of the beer.”

Bowers credited Tom Flores, masterbrewer, Maggie Lenz, quality assurance manager, and Todd Perkins, head brewer at Brewer's Alley for the distinctive qualities of the aggressively-hopped, amber-colored IPA. “While our IPA has always been popular locally and throughout Maryland, it is very rewarding for it to be recognized in national and international competitions,” said Flores, who supervises the brewing of more than 15 year-round and seasonal beers at the popular downtown restaurant.

Brewer's Alley's IPA, Pilsner, Kölsch, and 1634 are bottled and retailed in more than 70 spirit shops throughout Maryland. For a complete list of locations visit: www.brewers-alley.com or call 301-631-0089. Brewer's Alley is located at 124 N. Market Street in Frederick, MD.